

2023 Iowa Professional Lawn Care Association "On the Grow" Newsletter Advertising Rates And Sponsorship Opportunities



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The 2023 IPLCA *On the Grow* newsletter will be distributed by email in an electronic format. As an advertiser, you get all six electronic issues for the same price as 2022. All electronic issues will be in full color.

NEWSLETTER INFORMATION

Ad sizes (camera ready art or electronic file)

Half page: 7 1/2" wide x 5" high
3 3/4" wide x 10" high
Quarter page: 3 3/4" wide x 5" high
Eighth page: 3 3/4" wide x 2 1/2" high

Ad Design (as needed)

Setup: \$75.00 (paid to layout editor)

Additional costs determined by printer

Exclusive Choices (defined by editor)

Back Cover, Header, etc. add 25%

Classified Ads (job posting, for-sale, etc) \$35

CHOOSE AD SIZE

Rates below do not include prepay incentive

Commit to 1-5 Issues

☐ Full Page: \$250.00/issue

☐ Half Page: \$200.00/issue

☐ Quarter Page: \$150.00/issue

☐ Eighth Page: \$110.00/issue

☐ March ☐ April ☐ June ☐ August ☐ October ☐ December

E-MARKETING

Send an email blast to our professional members

E-Email Blast \$100 per email

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

Email _____

*** 2023 ITI Conference Social Sponsorship ***

- ☐ **Food Sponsor** \$600
- ☐ **Beverage Sponsor** \$600

PAYMENT INFORMATION

Total Due \$ _____
(Payment plans available if necessary)

Make Checks Payable to:
Mail form and payment to:

Iowa Professional Lawn Care Association
Iowa Turfgrass Office ▪ 1605 N Ankeny Blvd Suite 210 ▪ Ankeny, IA 50023-4163

(phone: 515.635.0306)

☐ MasterCard ☐ Visa

Credit Card # _____ Exp. Date _____ CVV _____

☐ Card Holder's Name _____ Signature _____